

## Q & A about the BIZ

Welcome! Please feel free to browse these pages to find out more about the BIZ.

For business owners: please scroll down for information as to how to modify the details of your company on the website.

### What is a BIZ?

A BIZ is a Business Investment Zone, a delineated area like a shopping area or business park where local business owners (obliged to contribute) jointly invest in the promotion and quality of business and life in their business area. The platform of business owners in Chinatown The Hague was awarded the official status of a BIZ in early 2019 and formed the foundation “Stichting BIZ Chinatown Den Haag”. All the business owners in the Chinatown shopping area of The Hague are participants in the BIZ and also contribute to it financially. The financial contributions fund all the joint activities in Chinatown The Hague. It is, in fact, the Council of the City of The Hague that collects the financial contributions, which it then pays out as a subsidy – the so-called BIZ contribution – to the Chinatown The Hague BIZ on the condition that a five-year business plan and budget (the co-called BIZ Plan) has been submitted and approved. The BIZ can then use this subsidy to fund all its plans in the interests of Chinatown The Hague.

### Why has Chinatown The Hague become a BIZ area?

- The BIZ contribution received from the Council pays for the activities that put Chinatown The Hague on the map. This leads to more publicity and, thus, to more visitors to Chinatown. This, in turn, increases local sales.
- Every business owner pays their share, so the costs are fairly distributed without any ‘free riders’.
- Chinatown The Hague as a BIZ is an important party and contact for the Council, police and other organisations in the area and city of The Hague, making it easier to collaborate with these organisations.

### What activities will the BIZ organise in the next few years?

- Joint promotion: website, brochures, etc.
- Management of the central social media accounts on Facebook and Instagram
- Festive street lighting and decorations during festivals and the festive season. Christmas trees in the streets around Christmas time.
- Uplifting the windows of vacated shops to enhance the appearance of Chinatown.
- Neighbourhood inspections to see what improvements in terms of atmosphere might be made.
- Initiation of topical festivals like Chinese New Year, Asian Street Food Festivals, etc.
- Collaboration with nearby shopping areas in the organisation of events.
- Improvement of mobility in collaboration with other BIZ areas.

### How is the BIZ contribution per business determined?

The foundation behind the Chinatown The Hague BIZ has chosen for the option to have the Council base the (municipal) BIZ levy on the WOZ immovable property valuation of the shop/business premises of each company. This way, the costs are borne proportionately and, so, equally distributed, while each and every business contributes.

Classification	WOZ valuation classification (reference date: 1 January 2018)	Number of premises in this classification	Monthly BIZ contribution
1	€ 0 to € 500,000	102	€ 35
2	€ 500,000 to € 1,000,000	11	€ 70
3	€ 1,000,000 or more	6	€ 100

### Who collects the BIZ contribution per business/shop?

It is the Council of the city of The Hague that collects the annual BIZ contribution from the local business owners. For questions, complaints or objections, please refer to the Council.

### I have received a BIZ assessment from the Council. Can I pay it in instalments?

It is generally possible to pay the Council in instalments. Please contact the telephone number stated in the assessment to arrange for it.

### I would like to help the foundation behind the Chinatown The Hague BIZ! How can I participate?

There are various topical working groups within the BIZ you can join as a volunteer. You can sign up for any topic you are interested in. Would you like to join? Please come and meet us. Please feel free to send an email to: [info@chinatownden Haag.com](mailto:info@chinatownden Haag.com) One of our board members will contact you.

### Do you have questions that have not been answered here?

Please send an email to [info@chinatownden Haag.com](mailto:info@chinatownden Haag.com) We will answer your email within a few days.

This Q & A section is under construction and will be expanded as we continue.